



MINISTRY OF TOURISM
ARTS AND CULTURE

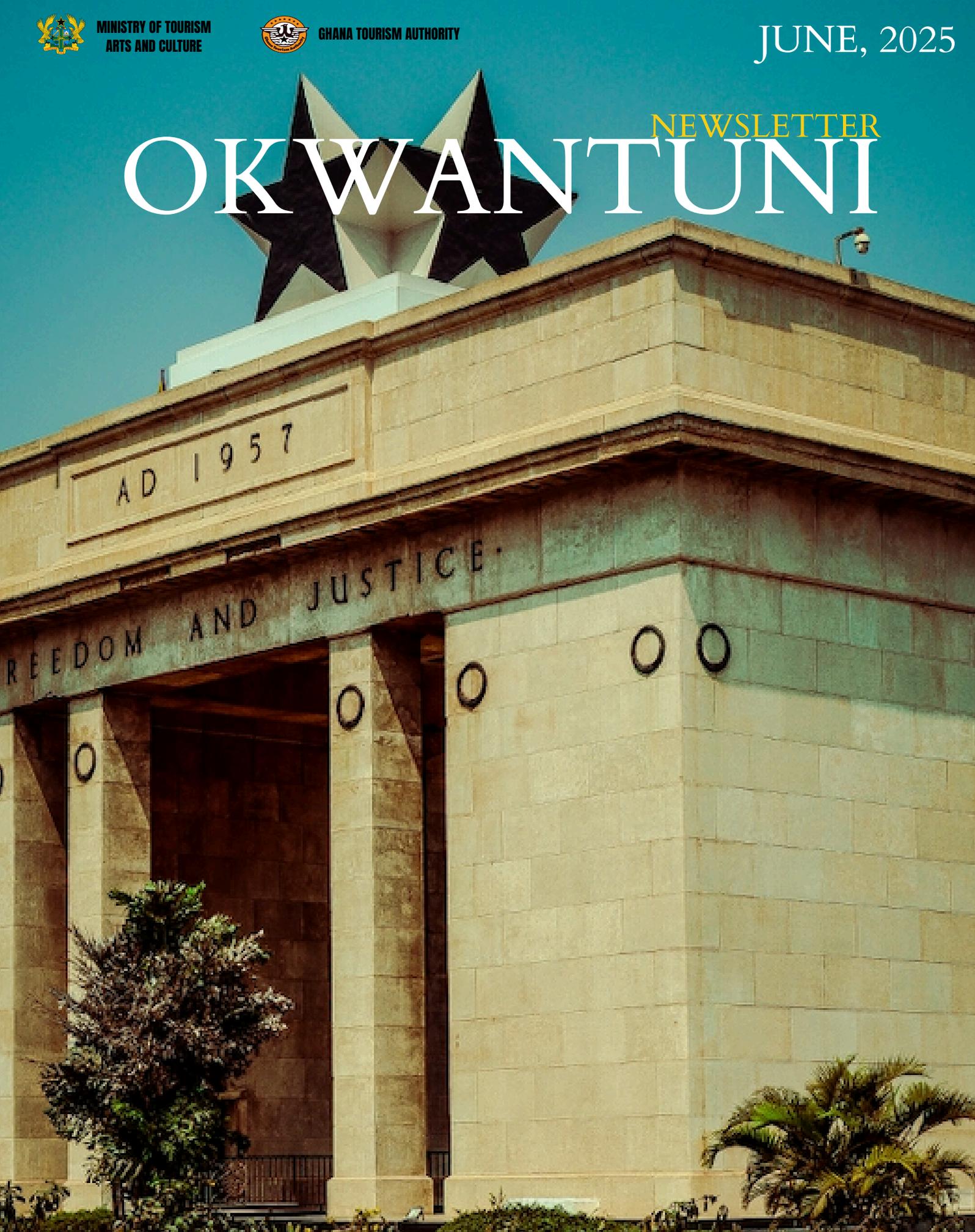


GHANA TOURISM AUTHORITY

JUNE, 2025

NEWSLETTER

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Introduction

The Ghana Tourism Authority was established by Tourism Act 2011 (Act 817) as the main governmental agency with responsibility for promotion of sustainable development of the tourism industry both locally and internationally. As the implementing agency of tourism policies, the GTA promotes and markets tourism both in Ghana and abroad including publication of tourism publicity and promotional material, participation in fairs and exhibitions and organization of special events, carry out research and studies on trend in the tourism industry both home and abroad to aid decision and policy making, facilitates the development of tourist facilities and products, regulates tourism enterprises namely accommodation, food and beverage, travel and tour, charter flight operations etc., through registration and inspection, classification and licensing.

This newsletter is designed to educate and inform the public and agencies of the Ghana Tourism Authority and commit to service excellence

www.visitghana.com

GTA CEO ATTENDS GHANA FEMALE CEO SUMMIT 2025



The Ghana Female CEO Summit 2025 was held on June 5th at Kempinski Hotel, Accra, under the theme “Financing the Future.” The event convened female CEOs, investors, and policymakers to address capital access and growth for women-led businesses.

A key highlight was the attendance of GTA CEO Maame Efua Houadjeto, reaffirming the Authority’s support for women’s leadership in business and tourism.



GTA HONOURED AT 2025 GHANA CELEBRITY IMPACT AWARDS



At the 2025 Ghana Celebrity Impact Awards on June 7th, the Ghana Tourism Authority (GTA) was recognized for its exceptional role in promoting the country's tourism sector, earning the “Impact in Hospitality and Tourism” award. GTA CEO Maame Efua Houadjeto also received individual honors, winning the “Impact in Hospitality” award for her visionary leadership and dedication.





FESTAC AFRICA 2025 PRESS LAUNCH

On June 10th, 2025, the press launch for Festac Africa 2025 was held at the Ghana Tourism Authority in Accra. The lively event marked a key moment for tourism, the creative industries, and the evolving story of African development.





On June 21, Media General's 3FM officially launched the Tour Du Ghana at the station's premises, marking the beginning of an inspiring initiative under the theme "Pedalling for the Planet." The event was graced by the Honorable Minister for Sports and Recreation, Hon. Kofi Iddi Adams, who led the launch. Also present was Mr. Kofi Atta Kakra Kusi, Deputy Director of Corporate Affairs at the Ghana Tourism Authority (GTA), representing the Authority's support for the project. The Tour Du Ghana aims to significantly contribute to Ghana's Sports Tourism agenda.

TOUR DU GHANA





JUNETEENTH CELEBRATION

Juneteenth Celebrated in Ghana with Diaspora-Focused Activities

On June 21st, the Ghana Tourism Authority and the African American Association of Ghana (AAAG) commemorated Juneteenth with a series of events aimed at strengthening diaspora connections and promoting cultural engagement between Africa and its global descendants.





PANAFEST AND EMANCIPATION DAY CELEBRATIONS OFFICIALLY LAUNCHED

On June 23rd, the Ministry of Tourism, Arts and Culture, Ghana Tourism Authority, and the PANAFEST Foundation officially launched the 2025 PANAFEST and Emancipation Day Celebrations, setting the stage for a powerful series of events honouring African heritage, unity, and freedom.

GTA EXPLORES BOWLS AS A SPORTS TOURISM ASSET



On June 24, 2025, the Ghana Tourism Authority (GTA) hosted a high-level meeting with the World Bowls Federation and the National Sports Authority to introduce the Ghana Bowls programme and discuss integrating the sport into the country's tourism strategy. Held in the GTA Boardroom, the event brought together international delegates from New Zealand, South Africa, Scotland, and the UK. World Bowls President Brett O'Reilly emphasized the sport's global appeal and potential to attract older tourists, while GTA CEO Maame Efua Houadjeto expressed strong support.



GHANA BOWLS PROGRAMME OFFICIALLY LAUNCHED

On June 25, 2025, at the Accra Sports Stadium Media Centre, the Ghana Tourism Authority (GTA), represented by Director of Corporate Affairs Bright Asempa Tsadidey, officially partnered with the World Bowls Federation to launch the Ghana Bowls programme. Led by Federation President Brett O'Reilly and supported by international delegates, this landmark initiative aims to boost sports tourism by positioning Ghana as a top destination for international bowls events and attracting a global audience.





OPENING OF THE 8TH AFRICA TRAVEL EXPO, ACCRA WEIZO



On June 27, tourism leaders and stakeholders from across West Africa convened in Accra for the opening of the 8th Africa Travel Expo, Accra Weizo held at the Accra City Hotel. Themed “Reimagining the ECOWAS Free Movement Protocol,” delegates from over ten countries including Nigeria, Ghana, Togo, Benin, Senegal and Côte d’Ivoire were joined by participants from Rwanda and Europe. The event brought together key players from government, tourism, aviation, and digital sectors to promote seamless cross-border travel and stronger



**RIGHT TO
INFORMATION**

THE RTI CORNER

Welcome to the RTI Corner: Uncovering the Truth, One Request at a Time!

Ever wondered how to access the information that's rightfully yours? The RTI Corner is here to bring transparency, knowledge, and empowerment right to your fingertips! Each month, we will delve into the world of the Right to Information (RTI) Act, demystifying the process, sharing useful tips, and spotlighting real-world examples and questions that highlight the power of an informed citizen. Let's unlock the doors of public information together and make the most of this powerful tool!

The Right to Information Act, 2019 (Act 989), is a significant law that allows citizens to access information from public institutions. However, like many laws, there are myths and facts surrounding its implementation and impact. In this edition, here are some common myths and facts:

Myths about RTI in Ghana

1. Myth: RTI is only for journalists.

- Fact: RTI is for all citizens of Ghana, not just journalists. Any individual can request information from public institutions, as long as the request meets the guidelines set out by the RTI Act.



#ExperienceGhana #ShareGhana



EDITORIAL TEAM

Editor- Mr. Bright Asempa Tsadidey
Contributing Editor- Corporate Affairs Team

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